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ABSTRACT

An Internet-based system and method for enabling professionals within the architectural and design communities to review and rank potential floor covering designs before such designs are released for purchase. The system and method permit such professionals to immediately communicate back to the manufacturer of the floor covering material an indication as to the likely commercial potential for such designs prior to such designs being marketed on a broad basis. The participating professionals within the architectural and design communities may also acquire samples of the floor coverings incorporating the various designs for review.